# Osaka Mecha Happy Festival World Edition Participating Team Recruitment Guidelines

From July 1st to August 31st (participation application acceptance period)

[Date and time] October 10 (Sun) 10: 00-18: 00 (planned)

### [Purpose of the event]

- ① Sending energy and happiness to the world and keeping the lights of dance and dance culture
- (2) While there are many cultural events that are canceled or postponed, creating a "place for presentation" to motivate activities.
- ③ Creating a new form of festival that allows many people to see the performance with peace of mind even if the corona is bad.

[Holding form and method] Live (live) distribution on the official YouTube channel of the Osaka Mecha Happy Festival

[Organizer] Osaka Mecha Happy Festival Executive Committee, NPO OHP [Subsidy] Association for Corporate Support of the Public Interest Incorporated Association "2021 Arts Fund" (planned)

### [Conditions for participation]

- ① The length of the video is within 6 minutes per team (including oral / dance genre, regardless of number of people)
- ② Support the Osaka Mecha Happy Festival's philosophy of "healthy youth development through dance"
- 3 Add a message in the video to send energy and happiness to the world.

#### [Various deadlines and schedules]

Deadline for application for participating teams (including payment of participation fee): August 31st

Video submission deadline: September 30

Introduction of participating (entry) teams, lottery of performance schedule: Live distribution scheduled for September

In addition, the latest information will be delivered every Friday in September.

#### [How to post a video]

Please use a file transfer service (GIGA file service, etc.) to send it to the secretariat. You can also send a DVD by mail. For details, we will contact you by detailed email when the application is accepted.

[Participation fee / payment method] \* Overseas teams are invited We ask for the cooperation of 10,000 yen per team. The paid participation fee will be used carefully for the festival. Please transfer to the following by the end of August.

[Number of viewers of distribution (previous year's results and this year's forecast)]

At the event held in October last year (74 teams participated), it was played about 10,000 times a day. This year, we estimate more than 15,000 views on the day of the event and after the event ends.

(The online pre-event held on May 5, 2021 will be played about 6,500 times by 20 participating teams)

[Award setting (awards for all teams and awards for new projects)]

All participating teams will be awarded the original prize of the Osaka Mecha Happy Festival. In addition to that, we are planning a special prize unique to online holding. We will announce it sequentially from September

## [Special gift for all participating dancers]

Participating teams and all participating dancers will be presented with special goods from the Osaka Mecha Happy Festival

## [About copyright of video (sound source)]

Depending on the sound source used, it may not be possible to deliver on YouTube. There is a "check box" on the application form, but if you have any concerns, please send only the sound source to the secretariat in advance. We will check it here and reply to you.

#### [About the release of the video after the event]

The pattern on the day of the event will be released as it is after the event, and the videos of each participating team will be uploaded one by one on the Osaka Mecha Happy Festival YouTube channel at a later date.

[About future information provision such as new projects]
Information will be released on the festival's YouTube channel after
September when the participating teams are confirmed.

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